

# KEEPING EMPLOYEES SAFE, CARED FOR, AND COMFORTABLE ON THE JOB

THE IMPORTANT ROLE THAT UNIFORMS  
PLAY IN EMPLOYEE SATISFACTION



**RED KAP**  
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**In this report, KEEPING EMPLOYEES SAFE, CARED FOR, AND COMFORTABLE ON THE JOB, you will learn about the impact that uniforms can have on employee satisfaction.**

## INTRODUCTION

**Did you know that when employees feel safe, cared for, and comfortable on the job, it can significantly increase job satisfaction and build long-term loyalty with your brand?**

According to MetLife's 21st annual U.S. Employee Benefit Trends Study (EBTS), employees who feel cared for are 92% more likely to feel engaged at work, 65% more likely to be loyal and 56% more likely to be productive.

**One of the ways you can do this is by providing your employees with thoughtfully designed uniforms.**

But are uniforms really that important?

Absolutely. Because even though they may not always be top-of-mind to managers and company executives, they are to the employees who have to wear them every day.

## ENHANCING EMPLOYEE SAFETY

Various reports have suggested that safety is a growing concern for employees across industries.

Employees have to navigate a multitude of job-dependent hazards on a daily basis, from the weather to a multitude of industrial risks.

**Addressing these challenges begins with purposefully-built uniforms with safety**



**features and quality garment designs that allow for things like freedom of movement and breathability.**

These elements offer a safer and more superior experience for every uniformed worker.

When employees are equipped with uniforms that promote things like safety, movement, and breathability, they have peace of mind knowing they are wearing the best clothes possible for their job.

High quality uniforms like this also become strategic tool for recruitment and retention.

**Prospective employees will gravitate towards companies that prioritize the quality of their uniforms.** Your uniform selection is a simple way to send a strong, positive message to your employees.



Show your employees that you care by providing them with uniforms that are functional and allow them to safely and effectively do their jobs.

## ENSURING COMFORT ON THE JOB

Did you know that when employees are comfortable in their clothing, they are less likely to experience stress or distractions?

Additionally, uniforms that have been designed with innovations that regulate temperature can help protect employees from overheating, which can be a concern outdoors or indoors.

Moisture-wicking materials are another important feature in uniforms that can help employees feel more comfortable throughout the day.

**Remember, uniforms aren't just about appearance. They directly influence how employees navigate their daily tasks and interact with their work environment.**

This is why things like safety and comfort need to be taken into consideration.

It may seem like a small thing, but uniform comfort is one of the deciding factors for employees when choosing an employer. **Organizations who prioritize the comfort and safety of their employees gain a competitive edge when recruiting top talent.**

## SHOWING THAT YOU CARE

Your employees want to know that you genuinely care about their well-being.

In fact, a study done by the American Psychological Association (APA) shows that feeling valued is one of the key indicators of job performance.

Demonstrating this commitment through thoughtfully designed, safe, and comfortable clothing goes beyond just the aesthetics.

It means involving them in decisions and getting their feedback on the things that matter most.

For example, if an employees clothing restricts their range of motion, they may be more likely to strain a muscle or suffer an injury from overexertion while performing job duties.

# CONCLUSION:



At Red Kap, we pride ourselves on enhancing your organization's appearance and boosting your employee's satisfaction. As experts in the workwear industry, we can help you take tangible steps towards a solution by starting with what we do know – uniforms. We understand the important role that uniforms play in the day-to-day lives of our employees. We make purpose-built uniforms based on the needs of workers. We offer a wide-range of innovations such as MIMIX®, Coolcore®, and SafeCinch® to satisfy those needs such as safety, comfort, mobility, temperature regulation, and more.

Make the decision to improve your company image and retention efforts by partnering with us. We will utilize our full portfolio of products to develop a uniform program to keep your employees safe, cared for, and comfortable on the job.



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